

Title: Let's get moving! Increase your activity level safely

with uniquely designed mobility products

Presenters: Jonathan Miller

Mitch Strobin

Joy Cochran, DPT

Moderator: Laura Gusé, MPT

Date Presented: August 10, 2022

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#### **Presenter Biographies**

#### Jonathan Miller

Jonathan Miller is the owner of In-Step Mobility, a leading company in the development of advanced walking aids to increase independence and eliminate falls among those with neurological conditions. In-Step Mobility was established in 1992 as a result of Jonathan seeing his mother requiring a better and sturdier walker for her condition. Innovative products developed include the U-Step Neuro Walker series and laser cueing products for Parkinson's freezing.

#### Mitch Strobin

Mitch Strobin is the VP, Medical Practice Relations at In-Step Mobility where he works with and educates neurologists and physical / occupational therapists on the benefits of the U-Step Neuro Walker series and laser cueing products for their patient population. Prior to In-Step Mobility, Strobin worked as a marketing and business development consultant for several early-stage healthcare companies. Strobin also worked in the telecom industry with both start-up and large, international companies in various marketing and corporate strategy roles.

#### **Presenter Biographies**

#### Joy Cochran, DPT

Joy is a Doctor of Physical Therapy and Owner of JOY Explorations, a wellness company empowering clients, specifically older adults and people with neurologic conditions, to play, grow, and have FUN with movement to promote healthy, happy and fulfilling lives.

Joy graduated with her Doctor of Physical Therapy from Northern Illinois University in 2016. She has treated clients in the settings of In-Patient Rehabilitation, Acute Care, and Outpatient Neuro and is experienced in treating complex conditions. She is a Certified Exercise Expert for the Aging Adult (CEEAA) and also holds certifications specific to treating Parkinson's Disease - LSVT BIG and PWRI Moves. Joy is speaking today on behalf of Urban Poling as one of their Master Trainers.

In her free time, Joy enjoys running, hiking, kayaking, paddle boarding, and spending time with friends, family, and her two dogs, Mia and Otto.

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This is a corporate sponsored webinar hosted by LSVT Global,  ${\sf Inc.}$ 

Non-financial relationships include:

- Mr. Miller and Mr. Strobin have a preference for the U-Step Neuro Walker as an advanced walker for individuals with neurological conditions.
- Ms. Cochran has a preference for LSVT BIG as a treatment technique and the use of Activator poles as an assistive device and/or tool to promote movement.

Financial relationships include:

- Mr. Miller has ownership interest in In-Step Mobility Products, Inc.
- Mr. Strobin is an employee of In-Step Mobility Products, Inc.
- Ms. Cochran sells the Activator Poles by Urban Poling.

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### **Webinar Logistics**

- Microphones muted
- How to ask questions
- Handouts
- Survey
- Continuing Education Units (CEUs)



#### Information to Self-Report CE Activity

- Unless otherwise noted, LSVT Global webinars are NOT ASHA or state registered for CEUs for speech, physical and occupational therapy professionals, but they may be used for self-reported CEU credit as a non-registered/non-preapproved CEU activity.
- If you are a speech, physical, or occupational therapy professional and would like to self-report your activity, e-mail webinars@lsvtglobal.com to request a certificate after completion of the webinar which will include your name, date and duration of the webinar.
- Licensing requirements for CEUs differ by state. Check with your state PT, OT, or Speech licensing board to determine if your state accepts non-ASHA registered or non pre-approved CEU activities.
- Attendance for the full duration (1 hour, 15 minutes) is required to earn a certificate.



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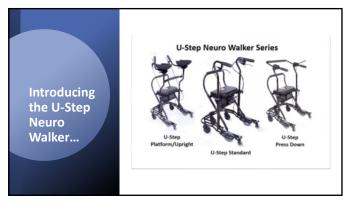
#### **Learning Objectives**

Upon conclusion of this webinar, attendees will be able to:

- Classify the individual profiles of people who are best suited for the U-Step Neuro Walker and Urban Poling.
- Recall examples of individuals who have benefited from the U-Step Neuro Walker and Urban Poling.
- Identify how to acquire the U-Step Neuro Walker and Urban Poling, including information about Medicare/insurance coverage.



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# Join us in September!

Everything you need to know about LSVT LOUD® and LSVT BIG®: A guide for people with PD and those who support them!

Do you help support and care for someone who is receiving LSVT LOUD or LSVT BIG? Tune in for a general overview of the treatments, recommendations on how to help facilitate homework and carryover exercises outside of the treatment sessions, and suggestions for motivation and encouragement.

Date: Wednesday, September 21, 2022 Time: 2:00 PM - 3:00 PM Eastern Daylight Time (EDT)



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It will take five minutes or less to complete!

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